



शिक्षा महाकुंभ 3.0

An Initiative Dedicated to "Vimarsh Nirman"



Venue
to be announced



Date
to be announced

Organized by

Department of Holistic Education
in Collaboration with Centre and State funded
Institutions of Punjab, Chandigarh and Haryana

Shiksha Mahakumbh Abhiyan

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: SHIKSHAMAHAKUMBH

ABOUT VIDYA BHARTI

Vidya Bharati is providing quality education since 1952 and is committed to educating the young generation according to Bhartiya values and culture. Some committed and patriotic people, who considered education as an artifice to educate the young generation according to Bhartiya values and culture started the first school in Gorakhpur, UP, in 1952. They named this school as Saraswati Shishu Mandir-Temple of the Goddess Saraswati dedicated to the children. Thanks to their zeal, dedication, and hard work that similar schools began to be established in other places also. The number of such schools increased rapidly in Uttar Pradesh. A state-level Shishu Shiksha Prabandh Samiti was formed in 1958 for their proper guidance and planned development. Good education & sound sanskaras at the Saraswati Shishu Mandirs earned recognition, honor, and popularity in the society. Shishu Mandirs started spreading in other states and within a few years, many schools were established. To manage the affairs in different regions, state-level committees were set up. The formation of a national body came in 1977 and Vidya Bharati - Akhil Bharatiya Shiksha Sansthan was established with its Registered office at Lucknow & Functional Headquarters in Delhi. All state-level committees were affiliated to this Vidya Bharati Akhil Bharatiya Shiksha Sansthan.

ABOUT DEPARTMENT OF HOLISTIC EDUCATION

The approach of Holistic Education integrates intellectual, emotional, spiritual, and physical development of an individual. It fundamentally emphasizes on the creativity and critical thinking of the student. The Department of Holistic Education (DHE) is founded on the ideology that education should extend beyond class rooms and nurtures the critical thinking enabling connections across different disciplines. The DHE was conceptualized in the year 2021 by Dr. Thakur SKR- accomplished and visionary scientist of ISRO, under the able guidance of Sh. Vijay Kumar Nadda, an Educationist, Social Reformer, and Organising Secretary of Vidya Bharti North Zone. Having established its credentials and making impactful contributions to the education, DHE rose to an independent organization under the aegis of Vidya Bharti Institute of Training and Research Trust. DHE has taken an array of initiatives making significant transformations in the education system including Sarvatr, Holistic Harbour, Poojawala, TuDu, Swadeshi Bazaar, Jobs 360°.

ABOUT SHIKSHA MAHAKUMBH ABHIYAN

The aim of Shiksha Mahakumbh Abhiyan is to create a platform for dialogue amongst the stakeholders and the society at large on different dimensions of education in consonance with New Education Policy 2020. Focusing on the Panch Koshiya Bhartiya philosophy, SMK Abhiyan brings academia, educationists from both school and higher education, policy makers, social reformers, experts from industry and corporates, academic leaders, and social media experts together to do brainstorming on our legacy, regional disparities, national and global challenges, and future road map toward holistic education. Through skill development and provisioning of the opportunities, this platform strives to bridge the gap between industry and academia. Shiksha Mahakumbh through convergence of all stakeholder of education envisions to create a well-rounded and resilient educational framework. adaptive to the needs of 21st century. The DHE in collaboration with IITS, NITs, Universities, Social and R&D organisations have successfully organised four Sammelans-Shiksha Mahakumbh 1.0 at Dr. B. R. Ambedkar NIT Jalandhar, Shiksha Kumbh 1.0 at NIT Kurukshetra, Shiksha Kumbh 2.0 at NIT Srinagar (J&K), and the fourth one-Shiksha Mahakumbh 2.0 at Kurukshetra University Kurukshetra on the broader theme of Indian Education System for Global Development during 16-17 December 2024. Continuing with the aim of developing educational framework for holistic development, we hereby announce Shiksha Mahakumbh 3.0 encompassing the symposium on the following sections.

Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
Title Sponsor	10	1	<ul style="list-style-type: none"> Felicitationshield will be marked with the branding of “Presenting Partner” for all the schools. Panel discussion moderated by presenting partner. Brochure of “Title Sponsor” will be distributed along with the welcome kit at the registration counter. 12 sq. m booth reserved for “Title Sponsor”. Pre and post event mailer on the entire Data Base. “Title Sponsor” logo will be used on all marketing collaterals. Branding on individual speaker post. All the itineraries and conference material will have branding of “Title Sponsor”. Premium presentation slot will be reserved for “Title Sponsor”. Felicitationscertificate will be marked with the branding of “Title Sponsor” for all the attendees. Exclusive digital media coverage, in all maximum media platforms. “Title Sponsor” can nominate up to 3 renowned educationists for award category (optional). The senior most representative of “Presenting Partner” will be felicitated by the “Guest of Honour”. A brand-recall of “Presenting Partner” will be ensured by the anchor at each and every announcement during the event. message from the chairman along with photograph would be prominently placed in souvenir, along with product advertisement. Individual branding hoarding at main entrance. 	1 crore
Title Co-Sponsor	10	1	<ul style="list-style-type: none"> Felicitationscertificate will be marked with the branding of “Title Co-Sponsor” for all the schools. 12 sq. m booth reserved for “Title Co-Sponsor”. Pre and post event mailer on the entire data base. “Title Co-Sponsor” logo will be used on all marketing collaterals. All the itineraries and conference material will have branding of “Title Co-Sponsor”. Presentation slot will be reserved for “Title Sponsor”. Felicitationscertificate will be marked with the branding of “Title Co-Sponsor” for all the attendees. Exclusive digital media coverage, in all maximum media platforms. “Title Co-Sponsor” can nominate 1 renowned educationist for award category (optional). The senior most representative of “Presenting Partner” will be felicitated by the “Guest of Honour” A brand-recall of “Title Co-Sponsor” will be ensured by the anchor at each and every announcement during the event Message from the chairman along with photograph would be placed in souvenir, along with product advertisement. Individual branding hoarding at entrance 	50 lakhs

Sponsorship Categories

Category	Free Delegates	Advt. Colour Page	Banner	Sponsor-ship Amt. (₹)
Platinum Sponsor	10	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitations certificate will have the logo of Platinum Sponsorship for all the attendees. Brochure of "Platinum Sponsor" will be distributed along with the welcome kit at the registration counter. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Platinum Sponsor" will be ensured by the anchor during the event. Platinum partner's logo will be used on all the marketing collaterals. Branding will be provided on individual speaker post. 	20 lakhs
Gold Sponsor	7	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitations certificate will have the logo of Platinum Sponsorship for all the attendees. 4 sq. m booth will be reserved for "Gold Partner" in the main conference hall. A brand-recall of "Gold Sponsor" will be ensured by the anchor at each and every announcement during the event. 	15 lakhs
Silver Sponsor	5	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. Felicitations certificate will have the logo of silver sponsorship for all the attendees. A brand-recall of "Silver Sponsor" will be ensured by the anchor during the event. 	8 lakhs
Bronze Sponsor/ Delegate Kit	3	1	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner + Banner at Conference Site. A brand-recall of "Bronze Sponsor" will be ensured by the anchor during the event. 	5 lakhs
Lunch (Each Day)	2	1/2	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage Banner at Site. 	4 lakhs
Dinner (Each Day)	2	1/2	<ul style="list-style-type: none"> Company's logo / Brand on Main Stage + Banner at Site 	4 lakhs
High Tea (First day or last day)	2	1/4	<ul style="list-style-type: none"> Banner at Site 	2 lakhs

CONFERENCE ACCOUNT DETAILS:

Account Name: Shiksha Mahakumbh
Account No.: 42563560855
Bank: State Bank of India
Branch: Chandigarh Main Branch
IFSC Code: SBIN000628
UPI ID: shikshamahakhumbh@sbi
RTGS/NEFT/ IMPS/UPI

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