

A Joint Initiative of DHE & NIPER Mohali



शिक्षा महाकुंभ 2025

पंचम संस्करण



S.A.S. Nagar

Shiksha Mahakumbh 2025

5th Edition

Theme: Classroom to Society: Building a Healthier World through Education



31st October – 2nd November 2025



NIPER Mohali

Past Editions of Shiksha Mahakumbh Abhiyan



Organized by

Department of Holistic Education and NIPER Mohali

in Collaboration with Centre and State funded Institutions of
Chandigarh, Punjab, Haryana, Himachal Pradesh, Delhi and Jammu & Kashmir

Why You Should Partner with Shiksha Mahakumbh 2025

Join **Bharat's largest multi-sectoral education** movement—a national stage going to be global where **policy meets innovation, talent meets opportunity, and institutions meet industry**. With participation from **ministries, PSUs, universities, startups, ed-techs, schools, NGOs, and corporates**, the **Fifth Edition** promises unmatched exposure and impact.

Whether you're a **sponsor, vendor, CSR partner, product company, or educational enterprise**, this platform offers you:

- **National Visibility**
- **B2B & B2G Networking**
- **Live Exhibitions & Launch Opportunities**
- **Talent Engagement**
- **Policy & Academia Access**

About the Department of Holistic Education (DHE)

Founded in 2021 by ISRO scientist **Dr. Thakur SKR** under the visionary guidance of **Sh. Vijay Kumar Nadda (Organizing Secretary, Vidya Bharti North Zone)**, DHE is pioneering a paradigm shift in education by integrating **intellectual, emotional, and spiritual learning**.

As an autonomous wing under **Vidya Bharti Institute of Training & Research Trust**, DHE has developed disruptive national programs including:

- **Sarvatra**: India's largest integrated education database
- **Holistic Harbour**: A global celebration of temples and cultures
- **Bharat Super 100**: Career acceleration for meritorious youth
- **Jobs 360°**: A dynamic employment and internship ecosystem
- **Poojawala**: India's digital pandit booking platform
- **TuDu**: India's fast-growing event and volunteer management suite
- **Swadeshi Bazaar**: Empowering rural artisans & entrepreneurs

About Shiksha Mahakumbh Abhiyan

Shiksha Mahakumbh Abhiyan is an initiative to create a **Global Platform** for Education akin to the Olympics that unites **educationists, researchers, innovators, investors, startups, policymakers, and institutions** in collaborative action to resonate the Educational Landscape of the Globe.

Past Editions

1. **1st Edition** – NIT Jalandhar
2. **2nd Edition** – NIT Kurukshetra
3. **3rd Edition** – NIT Srinagar
4. **4th Edition** – Kurukshetra University

Each edition has witnessed exponential growth in

- **Footfall** (10,000+ attendees)
- **Institutional representation** (300+ HEIs and schools)
- **Online reach** (1 crore+ digital impressions)
- **Startup showcases & investor forums**

Highlights of 5th Edition

Research Paper Presentations (Whole education system is divided into 15 sections and each section has collaboration with at least one Journal and one relevant Society)

- **Innovation & Startup Pavilion** – Connect with incubators & investors
- **Mega Exhibitions** – By HEIs, schools, ed-techs, and product companies
- **Talent Spotlights** – Bharat Super 100 & Shiksha Mahkumbh Olympiad
- **Conclaves** for:
 - o Vice-Chancellors/Directors
 - o Pharma & Healthcare Experts
 - o Farmers & Innovators
 - o Bureaucrats & Policymakers
 - o Ed-Tech Entrepreneurs
 - o Scientists, Doctors, and Media Professionals
- Workshops on skill development, careers, tech adoption
- Cultural Nights & National Networking Forums
- ISBN Publications in Viksit Bharat and Viksit India Journals
- Student Projects

Opportunities for Sponsors, Investors & Vendors

Sponsor Benefits Include

- Prime branding across the venue, digital platforms, and live sessions
- Booth space in high-footfall areas
- Anchor announcements & speaker slots
- Awards, felicitation, and brand integration in souvenir & conference kit
- Exclusive networking with policymakers and institution heads
- Recognition across national media and livestreams

Platinum Sponsor (₹8,00,000)

- Logo placement on **main stage banner** and site branding.
- **Platinum branding on all felicitation certificates.**
- Brochure distributed in the **welcome kit.**
- **4 sq.m exhibition booth** in main conference hall.
- Repeated **anchor recognition** throughout sessions.
- Logo on all **marketing collaterals**, website, and social media.
- **Speaker post branding** on digital platforms.

Gold Sponsor (₹5,00,000)

- Logo on **stage banner** and all conference sites.
- **4 sq.m booth space** reserved in the exhibition zone.
- Logo on select collaterals and speaker announcements.
- **Gold branding on felicitation certificates.**
- Anchor-led brand **recall announcements.**

Silver Sponsor (₹3,00,000)

- Logo displayed on main stage and event banners.
- Acknowledgment by anchor during key sessions.
- Felicitation certificates with Silver Sponsor branding.

Bronze Sponsor (₹2,00,000)

- Logo placement on main event banner and website.
- Anchor mentions during event sessions.

Support Sponsor / Associate Branding (₹50,000)

- Logo on venue banners.
- Acknowledgment on select event materials.

Advertisement

Souvenir Advertisement Rates

Page Type	Price (₹)
Back/Cover Page	₹ 1,00,000
Back/Cover Inside Page	₹ 75,000
Front Inside Cover	₹ 75,000
Full Colour Page	₹ 50,000
Half Colour Page	₹ 40,000
Quarter Colour Page	₹ 30,000
Full B/W Page	₹ 30,000
Half B/W Page	₹ 30,000
Quarter B/W Page	₹ 30,000

Exhibition Stall Options

Stall Type	Dimensions	Price (₹)
Lounge Stall	6x2 m	₹1,80,000
M2 Stall	3x2 m	₹1,00,000
Table Display Space	–	₹50,000

Payment Details

Account Name : Shiksha Mahakumbh
Bank : State Bank of India,
Chandigarh Main Branch
Account Number : 42563560855
IFSC Code : SBIN0000628



Let's Partner to Empower Bharat's Educational Future

Whether you are a corporate leader, education brand, ed-tech firm, or visionary entrepreneur—5th Edition of **Shiksha Mahakumbh Abhiyan** i.e. **Shiksha Mahakumbh 2025** offers you unparalleled access to the national education ecosystem, visibility among policy makers and academia, and a chance to lead the change.

Stay Connected

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